



Latinc

Looking ahead to
a Wonderful 2018

Happy New Year!

Claritza Abreu
LatInc, CEO



*We hope to help you
achieve your dreams
in 2018!*

All of us at LatInc want to thank you for your business, loyalty, and support in 2017 and we very much look forward to work with

you in 2018.

2017 was an intense year full of inspiring learning experiences. We have collected for you some of the highlights of the year in a slide show summarizing our activities and contributions to the Latino community. We hope you enjoyed the year as much as we did. Thank you again and have a very happy New Year!

2017 LatInc Slide Show



LatInc Celebrates its First Anniversary!

With much joy and spirit LatInc celebrated its first anniversary and the holiday season.

Hundreds of friends and supporters came to network, celebrate and learn about the company's accomplishments and what is head for 2018. LatInc

once again wants to thank our sponsor for supporting our first anniversary, special thanks to **Conexion and WeWork** for their support.

Latinc Corporation was launched in December of 2017 as a software development company to develop and offer technology products and services for companies and non-profits to communicate, engage and thrive!

LatInc's first product was the "LatInc mobile app", the first and only mobile social media network for Latino/Hispanic professionals to find connections, jobs, internships, volunteering and educational opportunities.

This past fall LatInc developed and Launched "**Areitos**" a cutting-edge mobile and social platform for companies' internal communication and community engagement. Companies and non-profit organizations are now able to engage their employees, customers, contractors or communities using an affordable mobile technology platform in a matter of weeks. For more information please go to our product website www.areitos.us or click on the link below.

Areitos



Claritza Abreu Launches her Professional Website

LatInc CEO and founder, Claritza Abreu launches her professional website for companies and organizations interested in inviting her to speak or consult about multiple topics such technology strategy, leadership, women in technology, Latino/Hispanic issues, entrepreneurship and innovation and many others.

Claritza's broad experience includes multiple industries, healthcare, finance, technology, non-profits, all levels of government and academia. Here is a feedback from one of her sessions:

"Lucky to have attended the "Finding Success through Mentorship and Resiliency: My Career in Technology" event, sponsored by Liberty Mutual's WE@Liberty and WIT ERGs. Thank you Claritza N. Abreu for being an amazing speaker and sharing your story with us. Learning more about your journey has been truly inspiring! "Don't let things happen to you. Make things happen for you." Laura Regus Alvarez, Liberty Mutual

Don't miss the opportunity of bringing a refreshing, fun and inspiring speaker to your organization or special event. Click here to access Claritza's website.

www.claritzaabreu.com

Community Events



LatInc's old time friends and supporters: Betty Francisco and Eneida Roman celebrated the Latina Circle's fifth anniversary and Three Kings Day celebration on January 11th, 2018 at La Fabrica Central in Cambridge.

Surrounded by friends and members of the organization, the Latina Circle celebrated their accomplishments and shared future goals and aspirations.

In June 2012, an exclusive network of Boston-based Latina leaders across industries was born. Since its inception, the Latina Circle's mission has been to advance Latina

leaders into positions of power and influence by connecting, championing, and sharing best practices. From the popular “Cafecitos” networking breakfasts that connect Latina leaders, to programming on issues impacting the Hispanic community in Massachusetts and beyond. This year, Latina Circle launched Amplify Latinx, a collaborative, non-partisan initiative aimed at increasing Latino civic engagement and political representation for women and men.

LatInc wishes the Latina Circle the best in the years to come! to learn more about The Latina Circle visit www.latinacircle.com.

Upcoming Event

**2018 ALPFA BOSTON CHAPTER
High School and College Student Annual Summit
Career Fair Representatives
LATINO MILLENNIALS: DEVELOPING YOUR STRATEGY TO SUCCEED IN YOUR
CAREER**

We look forward to seeing you there!

Spotlight on a Bright Latino

Juan Carlos Gonzalez

Founder at J C Consulting

It is with very much pleasure that LatInc wants to introduce to you Juan Carlos Gonzalez. Juan Carlos is the founder of JC Consulting, which specializes in renovation, relocation, and exclusive private events. Juan Carlos has an impressive portfolio of high-end clientele including celebrities, C-Suite executives, and athletes. He is an expert in

overseeing large renovations, managing domestic and international relocations, and executing charity galas and private events.

Juan Carlos began his 17-year project management career in the pharmaceutical industry at AstraZeneca. He held a number of senior-level roles in both biotech and pharma, most recently in domestic and international external vendor compliance as a Senior Compliance Auditor at Vertex Pharmaceutical.

Juan Carlos has earned a reputation for having uncompromising attention to detail, especially in the management of third parties and vendors. His years of corporate management and procurement experience are now effectively applied as the go-to person for projects that simply must get done, on time and on budget.

Juan Carlos is devoted to making his community a better place, and is active in the Boston art scene. Among his non-profit volunteer endeavors, he sat on the host committees for both the 2016 Boston Museum of Fine Arts (MFA) Summer Gala and the 2016 Boston Center for the Arts Summer Ball. Following on these successes, Juan Carlos joined the Boston Center for the Arts as a Co-Chair for the



2017 Summer Ball, and most recently as a Board Member, and currently serves on the MFA Museum Council Steering Committee. He is an avid marathon runner, having run 9 marathons, including Boston five times.

Juan Carlos holds a Bachelors of Science in Engineering from Universidad de Puerto Rico. He lives in the South End with his husband, Greg, and their black labrador, PoPo.

To learn more about Juan Carlos, please visit www.juancarlosconsulting.com

Features Jobs



Conexion, Inc., is seeking an Executive Administrative Assistant. This is an excellent opportunity to support and learn from a dynamic leader and contribute to a mission-driven organization at the forefront of social entrepreneurship. This is a part-time position (30 hours) based in Boston, MA. To apply, please send a resume and cover letter to cmatos@conexion-all.org.

Job Seekers:

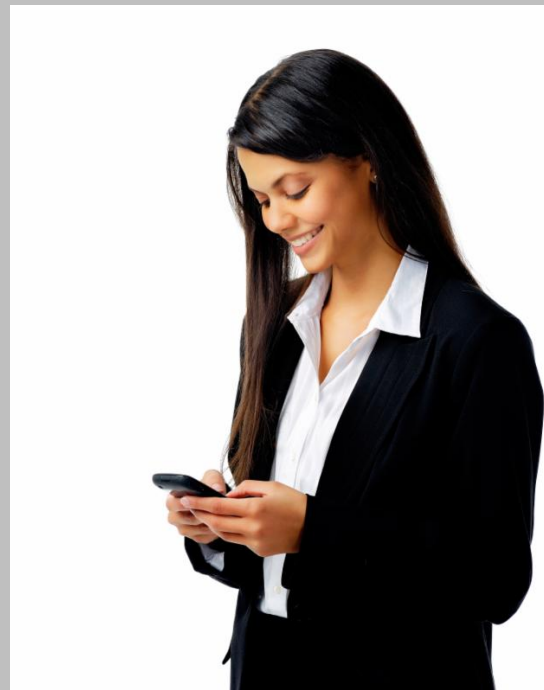
Looking for a job? need help with your resume? or want to meet accomplished Latino professionals. Download LatInc the first and only Latino Professional network for you to find jobs, internships, volunteering and training opportunities.

Get connected and network attending our career counseling sessions or networking events. A great community is out there waiting for you to support you all along the way. www.latinc.us

Employers:

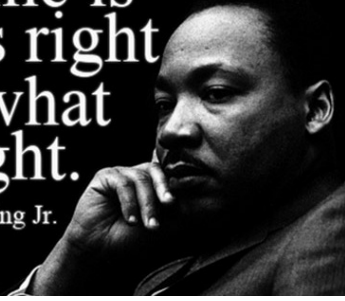
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New version of the LatInc App is now available, update your app now



The time is
always right
to do what
is right.

~Martin Luther King Jr.



**Happy Martin
Luther Kings Jr
Day!**

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