



LatInc.us

In the News:



Invisible in any language: Mass. Latinos face intense inequality

By Katie Johnston, Globe Staff

March 09, 2018

They have driven the state's population growth for decades, helping form the backbone of a booming economy.

But Latinos in Massachusetts, a rich mix of Puerto Ricans, Dominicans, Brazilians, and more, fare worse than Latinos in any other state by several measures.

The median income for Latino households statewide is just \$39,742 a year, while white households bring in \$82,029 — the largest gap in the country, US Census data show. Only a quarter of Latino heads of household own their own homes in the state, compared to 69 percent of whites — the largest divide nationwide.

[READ MORE](#)



LatInc takes action in response to the recent reports about the inequalities Latinos face in MA!

In lieu of the recently reports about the inequalities Latinos face in the MA Area, LatInc, in partnership with Cambridge College, are hosting a lively discussion with Tom Hopcroft, the head of the Massachusetts Technology Leadership Council (MassTLC) about how the Technology Industry can help in closing the employment and income gaps for Latino(a)s in MA.

The Technology industry is one of the largest and most profitable industries in MA. Our state ranks fifth in tech employment in the country; second in innovation. The

Massachusetts' technology industry employment grew by an estimated 3.2 percent in 2016 as employers added more than 9,400 new jobs according to a recent MassTLC report. According to Tom Hopcroft, who has conducted its own research on the industry's size and scope in the state, "Creating jobs isn't the hard part for the tech sector right now, it's filling them."

Come and join us to learn about the opportunities the technology industry can offer to you and how Cambridge College and LatInc can prepare you to take on these opportunities.

The Latinos In Technology Series will be held at new Cambridge College facilities **Monday May 7th from 6:00PM -8:00 PM. Free Parking.**

RSVP

Our CEO Corner



Claritza speaks at Advocates, Inc

Advocates champions people who face developmental, mental health, or other life challenges.

LatInc's Founder and CEO, Claritza Abreu was honored to be invited to speak at the

Advocates' Leadership monthly meeting; Claritza Abreu in her presentation stressed the importance of employee engagement and collaboration; leadership development and relationship building through the use of technology.

If you are interested in bringing an inspiring, entertaining and educational session to your organization, consider Claritza Abreu for your next session!. For more information on Claritza's wealth of experience and workshop topics please visit her website below.

ClaritzaAbreu.com

Our Technologies

Get your own mobile app in just 3 weeks!!

Our social media software and mobile app are now available for you to use to manage and engage your own community!

"Areitos" a cutting-edge mobile and social media



platform for companies and non-profit organizations to manage their internal communication and improve their community engagement.

Now companies and non-profit organizations are able to engage their employees, customers, students, contractors or any communities their service using an affordable mobile technology platform completely branded and tailored to your needs. You can now get your own web and mobile app for an affordable monthly

subscription fee in just 3 weeks. For more information please go to our product website www.aretos.us or click on the link below.

AREITOS.US

Upcoming Events



- **Conexion Next Event**
"The Fourth Chapter of American History"
March 19th from 5:00 PM-7:00 PM
MIT, Kirsch Auditorium
32 Vassar St. Cambridge, MA 02139

Latino Professional Mixer 2018 by El Mundo Boston -
March 29th, 2018 5:30 PM -8:30 PM
Courtyard by Marriott Boston Downtown
275 Tremont Street, Boston, MA 02116

Latinos In Tech Meetups

by LatInc

The First Monday of Each Month- Starting Monday April 2nd

5:00-7:00PM

La Fabrica Central

450 Massachusetts Ave, Cambridge, MA 02139

Cambridge, MA

[RSVP](#)

What's Up in the Community



***Latina Circle's
Amplify Conference
"Moving from
Intention to Acción"***

A Complete Success!!

The Latina Circle's held their second conference, Amplify: Moving from Intention to Acción, a convening to strategize the key issues we face as a community in order to build a larger coalition. The conference took place at Egan Research Center Amphitheater at Northeastern University.

A large number of Latino-serving community organizations, social impact groups and power building advocates interested in building bridges of action across Massachusetts got together for 8 hours and develop a path forward to close the inequalities Latinx face in MA. Congratulations to the Latina Circle's organizing team led by Betty Francisco and Eneida Roman.

Spotlight on a Bright Latina

Clara Angelina Diaz

Speaker, Author, Life and Business Coach

My journey began growing up in the Dominican Republic until the age of 10. Experiencing entrepreneurship at a young age, both my grandfathers were business owners who taught me through their example; to take risks, to be confident in myself, have faith and the value of family.



I started my career in corporate America in the mortgage industry, while quickly climbing the corporate ladder, I had a spiritual awakening through a near death experience. I just knew life had more to offer and I had more to give. I embarked on a spiritual journey to truly know myself and discovered life coaching as one of the many tools that has helped me become the person I am today. In that process, I have started multiple businesses and explored many careers. From visual arts, Spanish interpreting, marketing and management. I know and have experienced a lot.

My latest creation the audiobook and coaching program: [Create Your Best Year \(One Day at a Time\)](#) also available in Spanish, is empowering people around the world to live in peace and joy, while taking daily action on what they want the most.

I hold a bachelor's degree in Management from [Lesley University](#) with a specialization in life & business management, and a life coaching certification from the Fowler Wainwright School of Coaching. Please visit my website to learn more about what I do and how I can help you achieve your [goals!](#)

claraangelinadiaz.com

Feature Jobs

LatInc is looking for:

- Online Community/Social Media Manager (bilingual)
- Sales/Business Account Executive (Software sales experience required)



Latinc.us

[Apply Here](#)



Big Brothers Big Sisters
of Massachusetts Bay
& Cape Cod & the Islands

Big Brothers Big Sisters is looking for
**Match Support Coordinator, Spanish
Speaking**

[Apply Here](#)

Job Seekers:

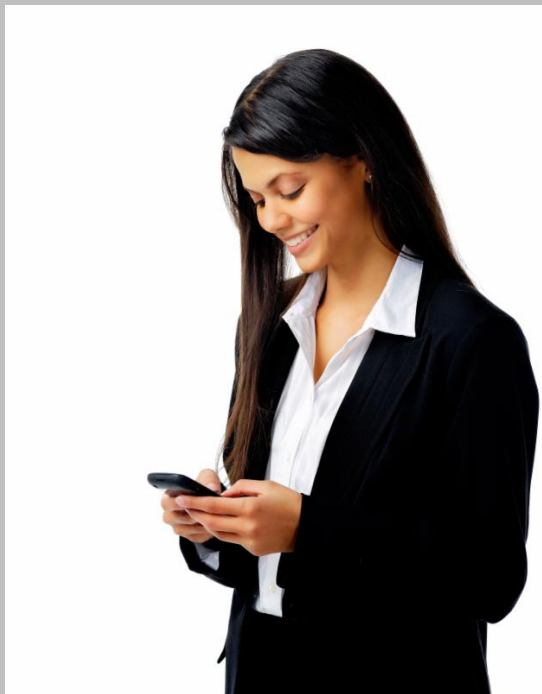
Looking for a job? need help with your resume? or want to meet accomplished Latino professionals. Download LatInc the first and only Latino Professional network for you to find jobs, internships, volunteering and training opportunities.

Get connected and network attending our career counseling sessions or networking events. A great community is out there waiting for you to support you all along the way. www.latinc.us

Employers:

Need help filling a job position quickly? Finding a diverse workforce just got that much easier. Now on the LatInc App you can now post jobs and share those postings with your personal contacts on Facebook, Twitter, LinkedIn and Google+. Join LatInc now to find bilingual employees today!

**New version of the
LatInc App is now
available, update
your app now**



[Download LATINC Now](#)

Join us on Social Media



All users and/or visitors to our website have the option to discontinue receiving communication from us and reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our emails please send an email that you wish to unsubscribe to Support@latinc.us. If you wish to unsubscribe or opt-out from any third party websites, you must go to that specific website to unsubscribe.

Contact Info
LatInc Corporation
745 Atlantic Avenue,
Boston Ma

[Visit our website](#)

