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Business News



Two 2018 Software Awards Now Belong to LatInc's social media platform: Areitos

LatInc's software: Areitos, an internal social networking platform that provides businesses and non-profit organizations with an easy-to-use software and mobile app to create and manage their own private social network for a wide-range of purposes, including employee or community collaboration and communication, professional development, training, diversity, and inclusion.

Here are the latest distinctions our software

have received for bringing our customers a platform to strengthen and connect their communities.



This award is given to new SaaS products that recently got increasingly popular on the market, are currently getting very good traction with the customers and are viewed as a service that's really efficient for solving problems users face now.



This award is granted to products that offer especially good user experience. We evaluate how easy it is to start using the product and how well-designed its interface and features are to facilitate the work process.

The LatInc team feels proud to share some amazing news with our followers: our social media platform Areitos has just become the winner of the “Rising Star Award” for 2018 and the prestigious “Great User Experience Award” delivered by FinancesOnline.com; this reputable software review website featured our product in a detailed review, where their experts enthusiastically analyzed how our platform can help organizations create and manage their own private social networks.

A team of experts from FinancesOnline works devotedly to examine hundreds of internal social media solutions and we are very happy to be included in their list of best social media management software category.

According to their experts, Areitos has exactly what you'd expect from a quality solution, as it lets users work in an intuitive and familiar environment, and provides them with all necessary features to easy share and manage information with their communities. What they also appreciated was the innovative approach adopted by our development team, which brought multiple social media channels together to bring the most resources to the users all in one-easy- to-use platform.

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