



LatInc.us

In the News:



Two 2018 Software Awards Now Belong to LatInc's software platform: Areitos *By LatInc, April*

15, 2018

The LatInc team feels proud to share some amazing news with our followers, our social media platform: **Areitos** has just become the winner of the "Rising Star Award" for 2018 and the prestigious "Great User Experience Award" delivered by FinancesOnline.com; this reputable software website featured our product in a detailed review where their experts enthusiastically analyzed how our platform can help organizations create and manage their own private social networks.

A team of experts from FinancesOnline works devotedly to examine hundreds of internal social media solutions and we are very happy to be included in their list of best Enterprise social media software category. According to their experts, **Areitos** has exactly what you'd expect from a quality solution, as it lets users work in an intuitive and familiar environment, and provides them with all necessary features to easy share and manage information with their communities. What they also appreciated was the innovative approach adopted by our development team, which brought multiple social media channels together to bring the most resources to the users all in one-easy- to-use platform. **Get your own private mobile app in just 3 weeks!**



LatInc offers the Technology Industry as a solution to solve income inequalities for Latinos in MA!

Following up the recently news about the income inequalities Latinos face in the MA Area, LatInc, in partnership with Cambridge College, are hosting a lively discussion with Tom Hopcroft, the head of the Massachusetts Technology Leadership Council (MassTLC) about how the High-Tech Industry can help with employment and income inequalities for Latino(a)s in MA.

The Technology industry is one of the highest paid industries in the country. MA ranks fifth in tech employment in the country and second in innovation. The Massachusetts' technology industry employment grew by an estimated 3.2 percent just in 2016 as employers adding more than 9,400 new jobs according to a recent MassTLC report. Tom Hopcroft, who has conducted its own research on the industry's size and scope in the state says: "Creating jobs is not the hard part for the tech sector right now, It's filling them!"; "finding talent is a big challenge for tech companies in MA".

Come and join us to learn about the job opportunities the technology industry can bring to you and how Cambridge College and LatInc can help you to take on these opportunities.

Cambridge College

Monday May 7th from 5:30 PM -8:30 PM.
Free Parking and close T (Orange Line)

RSVP

Our CEO Corner



Claritza speaks at 2018 NewCo Boston Festival

Close to 70 local tech companies opened their doors to about 1,000 visitors during the annual NewCo Boston Festival, powered by Mass Technology Leadership Council from April 10th to

April 12th.

Among the speaker were Mohamad Ali, CEO of Carbonite, who talked about Transitioning from a B2C to a B2B Brand; David Block-Schachter, CTO of the MBTA, on "How to Innovate in a Government Agency Heavy on Infrastructure"; Julie Yoo, Co-Founder & Chief Product Officer at

Kyruus: "Matching Patients to the Right Providers"; and Mike Festa, Director of WayfairNext on Building a Culture of Internal Innovation.

Women are underrepresented in the tech sector, but at the 2018 NewCo Boston there were plenty of opportunities to hear from high tech women as well as men on big ideas, role models, mentors or inspiration. Our President and CEO, **Claritza N. Abreu**, represented women and Latinx in the high-tech sector with her session: "***Developing and Engaging Diverse Talent***".

Talent acquisition and retention is the number one growth catalyst on the minds of tech leaders especially in MA and diversity and inclusion is an area that many leaders want to explore and embrace. LatInc's mission is to be out there representing and connecting our community with the leaders of these sectors.

ClaritzaAbreu.com

Upcoming Events



On April 26th, 2018 from 5:30 pm to 8:00p pm, Chica Project will be hosting it's seventh annual fundraiser celebration at Doña Habana in Boston, MA.

Since 2011, Chica Project have served over 600 young Latinas and girls of color, expanded into three schools, and hired an Interim Executive Director to lead us as we continue to grow. With the support of a tremendous staff, dedicated individuals and a network of accomplished women, we have become a state-recognized youth mentoring organization. In 2017 alone, we held 73 workshops totaling in 97.5 hours of commitment to accomplishing our goal of closing the opportunity gap. During

this time, our work has been recognized by Robert Wood Johnson Foundation, The Boston Foundation, Anne B. Stearns, The Lenny Zakim Fund, and most recently The Staples Foundation to name a few.

In order for us to continue to be successful, your sponsorship is critical. Your ongoing support and generosity empower young women to become the future leaders of tomorrow.

RSVP

What's Up in the Community

***Advoqt Technology Group,
CyberWarrior Academy
prepares you for a career in***



the growing cyber-security field!

CyberWarrior Academy is a cyber-security training and workforce development program for multicultural IT

professionals looking to get the certifications, professional development and technical skills they need to immediately jump into a cyber security role.

WHAT SETS CWA APART?

- Full-Time so you can enter the field within 10 weeks
- Delivered by world-class cyber-security experts & whitehat hackers
- Focused on learning security.... not passing tests!
- Gamified learning exercises
- Hands-on labs (penetration testing and scripting)
- Graduate with 4 Cyber-security certifications (CND, ECIH, CW, CEH)
- Networking with Security executives and industry practitioners

As of today, there are over 8,000 open Cyber-security positions in our state and only a few hundred qualified applicants. Now is the time to hone your cyber-security skills.

Next class starts June 11th, 2018

APPLY TODAY!

Spotlight on a Bright Latino Professional

Manuel Barroso

Global Integration Executive Consultant & Executive partner at Positive Business Consulting Services.

LatInc is very proud to introduce to all of you, Manuel Barroso, originally from Puebla, Mexico, Manuel had achieved a successful professional career in the United States.

Having driven transformation of several Fortune 500 companies throughout his career, Manuel aligns programs to corporate strategy, establishes feasible roadmaps, and delivers complex and large-scale global programs in telecomm, digital media, high tech, health care, government and automotive industries.

Mr. Barroso brings thought leadership in global integration management, from process to solutions, leveraging his expertise on CRM, SCM, and ERP in both cloud and mobility, from requirements definition to software selection.



With over 29 years of experience, Mr. Barroso guides global and local organizations to become agile and responsive to market forces, enabling companies to put their customers at the core of their business, generating operational savings and increasing revenue and flexibility. Previously, he was a Business Development and Delivery Executive (Associate Partner) at IBM, a Principal at PricewaterhouseCoopers and SAP Competence Center Manager at T-Systems. Earlier in his career he led the IT Department at Volkswagen Engines plant.

He has a BS in Engineering in Computer Sciences and post-graduate diplomas in Project Management and Manufacturing. He holds SAP & Siebel Certifications in multiple modules, and an IBM CRM Process Expert Certification. And most recently

he completed a cyber-security certificate and platform strategy courseware at MIT. Manuel lives with his wife and children in the greater Boston area.

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